

# Yorktown Grange Fair Association

99 Moseman Road PO Box 254  
Yorktown Heights, NY 10598  
914 962-3900

## FAIR SPONSORSHIPS

September 8-11, 2011



### **Sew It, Grow It, Show It!**

Sew It, Grow It, Show It! The theme of the 87<sup>th</sup> Annual Yorktown Grange Fair highlights the contribution and accomplishments of our local residents. Since the Grange Fair began, the purpose has been to encourage the community to exhibit their best and has provided a showcase for the town's people to "show off" their home grown (or homemade) goods, whether vegetables, flowers, needlework, baking, photography, livestock or poultry.

This country fair has been a unique event in Westchester County and is a celebrated family tradition for many. It is anticipated that over 22,000 people, mainly from Westchester, Dutchess & Putnam counties, attend the fair over the four days.

Highlights of the 2011 fair will include the horse show exhibition, livestock animals, tractor parade, audience participation games, carnival rides and live musical entertainment. The "produce and vegetable auction" signaling the end of the fair, is always a favorite.

The Yorktown Grange Fair is delighted to present a special appearance Saturday evening by **The Smithereens**, the chart-topping band who gave us great songs like "Only A Memory," "A Girl Like You," "Blood and Roses" and "Behind the Wall of Sleep." In an April 2011 review, NPR Music categorized The Smithereens' brand of catchy, upbeat music as "sweet nostalgia with fresh variations." Their songs combine elements of 1960s British pop with harder rock elements to produce a sound that is refreshingly unique and totally enjoyable.



The musical entertainment line-up scheduled also includes: Thursday: Class Action; Friday: Swing for Jazz Quartet, Mojo Monde; Saturday: Annie and the Natural Wonder Band, The Thunder Road Band, The Smithereens; Sunday: The Sundown Band.

Special animal shows are scheduled including **The Marvelous Mutts**, A Canine Spectacular, a thrilling dog sport entertainment show that showcases some of the world's finest canine athletes featuring a cast of shelter-rescued dogs.



The always popular **Chase's Racing and Swimming Pigs** are returning to this year's fair. The races feature four adorable miniature pot-bellied pigs running through their racetrack to the cheers of the audience. The last show of the day is a "piggy bi-athlon," with a swimming competition added to the race.



The Yorktown Grange Fair is presented annually by The Grange Fair Association, a not-for-profit, volunteer organization. The fairgrounds are located on Moseman Road in Yorktown. For information visit [www.yorktowngrangefair.org](http://www.yorktowngrangefair.org).

**In order to preserve the tradition of the fair, we hope that you will support one of our sponsorship opportunities and help us continue to provide the best fair possible.**

**All sponsorship packages include:**

Company sign displayed during fair  
Company name on Official Yorktown Grange Fair T-Shirt \*  
Company name on Yorktown Grange Fair printed materials \* and website  
Admission tickets for entrance to the Fair

\* Sponsorship must be in contract and payment received by July 16 to be on t-shirt/print materials

Please review our Sponsorship Packages and we hope that you will show your support of the fair. Since sponsorships are available on a "first come – first served" basis – don't delay. If you have any questions, please call Lisa Fine, LF Communications, Inc. at 914 243-9761 or [lfine@verizon.net](mailto:lfine@verizon.net). Thank you for your consideration. For more information visit [www.yorktowngrangefair.org](http://www.yorktowngrangefair.org)

## 2011 YORKTOWN GRANGE FAIR SPONSORSHIP PACKAGES

1. **Tent Banner – Poultry, Flower, Produce, Livestock (2)**  
 Your 6' banner will be displayed outside of one of the large tents on the fairgrounds. Please indicate.  
 \_\_\_\_\_ Exclusive Sponsorship for each tent **\$ 350 / tent**
  
2. **Fair Carts (2), Garbage Cart (1)**  
 Fair personnel use mobile carts to travel the fairgrounds. Your banner will be displayed on the back.  
 \_\_\_\_\_ Exclusive Sponsorship for each cart **\$ 200 / cart**
  
3. **Entertainment – Live Music Performances and Variety Shows**  
 Your 6' banner will be displayed on the stage and your support will be recognized in the program guide.
 

_____	Exclusive Sponsorship of <b>Class Action</b> – Thursday evening	<b>\$ 150</b>
_____	Exclusive Sponsorship of <b>Mojo Monde</b> – Friday evening	<b>\$ 150</b>
_____	Exclusive Sponsorship of <b>Annie &amp; the Natural Wonder Band</b> – Saturday for KIDS!	<b>\$ 350</b>
_____	Exclusive Sponsorship of <b>The Thunder Road Band</b> – Saturday afternoon	<b>\$ 300</b>
_____	Exclusive Sponsorship of <b>The Sundown Band</b> – Sunday Night	<b>\$ 300</b>
_____	Exclusive Sponsorship of <b>The Smithereens</b> – Saturday night	<b>\$ 750</b>
_____	Exclusive Sponsorship of <b>Racing Pigs</b> – 3 shows each day	<b>\$ 500</b>
_____	Exclusive Sponsorship of <b>The Marvelous Mutts</b> – 3 shows each day	<b>\$ 500</b>
  
4. **Contests** – Your 6' banner will be displayed and your support will be recognized in the program guide.
 

_____	Exclusive Sponsorship of each contest (please indicate)	<b>\$ 200 / contest</b>
_____	<b>Pie Eating          Watermelon Eating          Bubble Gum Blowing          Cross-Cut Sawing</b>	
  
5. **Competitions** – Your 6' banner will be displayed and your support will be recognized in the program.
 

_____	Exclusive Sponsorship of each competition (please indicate)	<b>\$ 150 / contest</b>
_____	<b>Baking          Lego          Needlework          Photography</b>	
  
6. **Tent Signage** – Your company name will be displayed and recognized as a supported of the fair.  
 \_\_\_\_\_ 7" x 30" sign **\$ 100 / sign**
  
7. **Fair Program Ad** – Over 15,000 of the Yorktown Grange Fair Map and Program Schedule are distributed at the entrance. (Deadline for Ad is July 31. Digital artwork must be provided.)  
 \_\_\_\_\_ 3.75" x 1.875" ad **\$ 100 / ad**
  
8. **Livestock Animal Pens** – Your name will be displayed on an animal pen in the livestock tent.  
**\$ 50 / pen**

**SPONSORSHIP** \_\_\_\_\_ **Total Enclosed \$** \_\_\_\_\_

Name \_\_\_\_\_ Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

*Please help support the Jerry Mulcahy Building Fund. Contribution \$* \_\_\_\_\_

Please return this form and mail with your check made payable to:  
**Yorktown Grange Fair PO Box 254 Yorktown Heights, New York 10598**