

# Yorktown Grange Fair Association

99 Moseman Road PO Box 254  
Yorktown Heights, NY 10598  
914 962-3900

## **FAIR SPONSORSHIPS**

**September 9-12, 2010**

### **Locally Grown!**

The theme of the 86th Annual Yorktown Grange Fair that will be held on September 9-12, 2010, highlights the contribution of the local farms and achievements of local businesses. This country fair has been a unique event in Westchester County and is a celebrated family tradition for many. It is anticipated that over 22,000 people, mainly from Westchester, Dutchess & Putnam counties, attend the fair over the four days.

Since the Grange Fair began, the purpose has been to encourage the community to exhibit their best in a variety of categories and has provided a showcase for the town's people to "show off" their home grown (or homemade) goods, whether vegetables, flowers, needlework, baking, photography, livestock or poultry. The "produce and vegetable auction" signaling the end of the fair, is always a favorite.

**This year, in keeping with the theme of Locally Grown, visitors to the fair will be able to sample food demonstrations (made with local ingredients) from area chefs and restaurants, that will take place in the commercial tent area.** The Grange Fair is honored to welcome chef and restaurateur Jonathan Pratt, owner of Peter Pratt's Inn in Yorktown Heights and Umami Café in Croton. Pratt, who was named Best Green Chef by Westchester Magazine in 2009, along with the cooking demonstrations, will be one of the judges for the fair's popular baking contest. Area farms, including Stuarts Farm in Granite Springs, Meadows Farm and Wilkens Fruit & Fir Farm in Yorktown Heights will host booths and create displays with their locally grown vegetables and flowers.

Highlights of the fair also include the horse show exhibition, audience participation games such as pie eating, watermelon eating and nail driving, carnival rides, variety show and live entertainment. This year's expanded musical line-up features local favorites and some new faces, in addition to circus acts which delight our audiences, young and old. In addition, we be featuring this year the always popular '**Racing Pigs**' racetrack.

**In order to preserve the tradition of the fair, we hope that you will support one of our sponsorship opportunities and help us continue to provide the best fair possible.**

All sponsorship packages include:

Company sign displayed during fair

Company name on Official Yorktown Grange Fair T-Shirt \*

Company name on Yorktown Grange Fair printed materials \* and website

Admission tickets for entrance to the Fair

\* Sponsorship must be in contract and payment received by July 16 to be on t-shirt/print materials

Please review our Sponsorship Packages and we hope that you will show your support of the fair. Since sponsorships are available on a "first come – first served" basis – don't delay. If you have any questions, please call Lisa Fine, LF Communications, Inc. at 914 243-9761 or lfine@verizon.net.

Thank you for your consideration. For more information visit [www.yorktowngrangefair.org](http://www.yorktowngrangefair.org)

## 2010 YORKTOWN GRANGE FAIR SPONSORSHIP PACKAGES

1. **Tent Banner – Commercial, Poultry, Flower, Produce, Livestock (2)**  
 Your 6' banner will be displayed outside of one of the large tents on the fairgrounds. Please indicate.  
 \_\_\_ Exclusive Sponsorship for each tent **\$350 / tent**
  
2. **Fair Carts (2), Garbage Cart (1)**  
 Fair personnel use mobile carts to travel the fairgrounds. Your banner will be displayed on the back of the cart.  
 \_\_\_ Exclusive Sponsorship for each cart **\$200 / cart**
  
3. **Entertainment – Live Music Performances and Variety Shows**  
 Your 6' banner will be displayed on the stage and your support will be recognized in the program guide.
 

___	Exclusive Sponsorship of Thursday evening entertainment (TBA)	<b>\$150</b>
___	Exclusive Sponsorship of <b>Swing for Jazz</b> – Friday afternoon senior entertainment *(in contract)	
___	Exclusive Sponsorship of <b>The Sundown Band</b> – Friday Night	<b>\$300</b>
___	Exclusive Sponsorship of <b>Annie &amp; the Natural Wonder Band</b> – Saturday for KIDS!	<b>\$350</b>
___	Exclusive Sponsorship of <b>The Thunder Road Band</b> – Saturday afternoon	<b>\$300</b>
___	Exclusive Sponsorship of <b>Beyond The Wall</b> (Pink Floyd Tribute Band) – Saturday night	<b>\$450</b>
___	**Exclusive Sponsorship of <b>Variety Show</b> – 3 shows on Friday, Saturday, Sunday	<b>\$750</b>
___	**Exclusive Sponsorship of <b>Racing Pigs</b> – 3 shows each day of fair	<b>\$750</b>
  
4. **Contests** – Your 6' banner will be displayed and your support will be recognized in the program guide.  
 \_\_\_ Exclusive Sponsorship of each contest (please indicate) **\$200 / contest**  

<b>Pie Eating</b>	<b>Watermelon Eating</b>	<b>Bubble Gum Blowing</b>	<b>Cross-Cut Sawing</b>
-------------------	--------------------------	---------------------------	-------------------------
  
5. **Competitions** – Your 6' banner will be displayed and your support will be recognized in the program.  
 \_\_\_ Exclusive Sponsorship of each competition (please indicate) **\$150 / contest**  

<b>Baking</b>	<b>Lego</b>	<b>Needlework</b>	<b>Photography</b>
---------------	-------------	-------------------	--------------------
  
6. **Tent Signage** – Your company name will be displayed and recognized as a supported of the fair.  
 \_\_\_ 7" x 30" sign **\$100 / sign**
  
7. **Fair Program Ad** – Over 15,000 of the Yorktown Grange Fair Map and Program Schedule are distributed at the entrance. (Deadline for Ad is July 31, 2010. Digital artwork must be provided.)  
 \_\_\_ 3.75" x 1.875" ad **\$100 / ad**
  
8. **Senior Citizen Day Luncheon – Friday** \*(in contract)
9. **Senior Citizen Day Luncheon Entertainment – Friday** \*(in contract)
  
10. **Livestock Animal Pens** – Your name will be displayed on an animal pen in the livestock tent. **\$50 / pen**

**SPONSORSHIP** \_\_\_\_\_ **Total Enclosed \$** \_\_\_\_\_

Name \_\_\_\_\_ Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

*Please help support the Jerry Mulcahy Building Fund. Contribution \$* \_\_\_\_\_

Please return this form and mail with your check made payable to:  
**Yorktown Grange Fair PO Box 254 Yorktown Heights, New York 10598**